

China Electronics Manufacturing Automation Innovation Forum



Fusion, building a smart future

Strategic Partner



productronica China 2020

International Trade Fair for Electronics
Development and Production.

July 3-5, 2020

National Exhibition and Convention Center (NECC), Shanghai

productronica-china.com

General Information

Date : July 4, 2020

Organizer : Messe München Shanghai Co., Ltd.

Venue : National Exhibition and Convention Center (NECC) Shanghai

Control Engineering Asia

EMA Asia

Language : Chinese or English, no simultaneous interpretation (Non-Chinese speakers are recommended to use bilingual slides)

Slot price : CNY 25,000/slot (About 30mins, including Q&A)

Material Submission Deadline : Bilingual info of subject and speaker, presentation abstract of 250 words: April 15, 2020

Complete PPT Submission Deadline : May 15, 2020

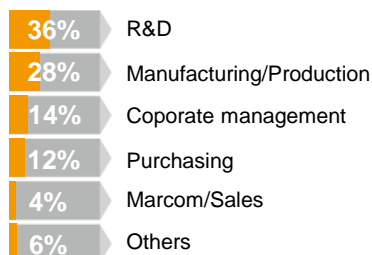
Topics

- From Smart Equipment to Digital Factory
- Integration of Machine Vision and Motion Control
- Raise the Efficiency of Electronics Assembly through Smart Motion Control and Execution Modular
- Design and Application of Electronics Assembly Automation Line
- Application of Efficient Industrial Sensors in the Electronics Manufacturing Industry
- Industrial Robots, Mobile Robots Help Electronics Manufacturing Smart Factory

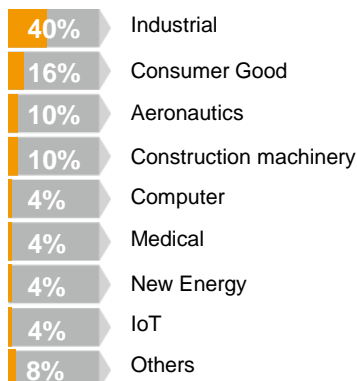
2019 Audience Analysis

Attendance audience : 360

By Industry



By Job Function



2019 Sample List

SAIC General Motors Co., Ltd.

United Automotive Electronics Co., Ltd.

Wenzhou Changjiang Automobile Electronics Co., Ltd.

Honeywell China Co., Ltd.

Advantech Co., Ltd.

Omron Automation (China) Co., Ltd.

ABB (China) Power Co., Ltd.

KUKA Robot (Shanghai) Co., Ltd.

HUAWEI Technology Co., Ltd.

Ericsson China Co., Ltd.

Schneider Electric (China) Co., Ltd. Shanghai Branch

Gree Electric (Wuhan) Co., Ltd.

MIDEA Group

Flex Electronic Technology Co., Ltd.

Shenzhen Great Wall Development Technology Co., Ltd.

Mycronic (Shanghai) Co., Ltd.

Changzhou Quick Intelligent Equipment Co., Ltd.

AVIC Photoelectric Technology Co., Ltd.

Shenyang Xinghua Aviation Electric Co., Ltd.

Shanghai Takamatsu Electronics Co., Ltd.

Shenzhen Dazhu Laser Co., Ltd.

Beijing Institute of Automation Control Equipment

China Shipbuilding Industry Corporation 711 Research Institute

China Aerospace Science and Industry Group 851 Institute

2019 Speaker Team



Logthing

Xin Hua
Marketing Director



Nanjing Tengfei
Electronic Co., Ltd.

Shaogui Wu
Product Director



IHS Markit

Rita Liu
Senior Analyst in
Manufacturing Technology



FLEX

Dr. Yang
Design Director



B&R Industrial
Automation (China)

Huazhen Song
Marketing Manager



Shanghai Pepperl+Fuchs
Automation Trading Co., Ltd.

Weixin Sun
Technical Manager



AUBO (Beijing) Robotics
Technology Co., Ltd.

Zhengrong Ju
Sales Director



Mobile Industrial
Robots ApS

Will Dong
Sales Director



Shanghai Seer Robotics
Technology Co., Ltd.

Xiaohe Dai
CTO

Forum Sponsorship Packages

Benefits	Platinum Sponsor CNY 50,000	Gold Sponsor CNY 35,000	Speech Sponsor CNY 25,000
During the show			
Slot price (about 30 min, including Q&A)	✓	✓	✓
Poster / Roll-up (production excluded)	✓	✓	
Logo on backdrop	✓	✓	
Gift Sponsorship (production excluded and distribution time arranged by organizer)	✓	✓	✓
Speech Brochure distribution	✓	✓	
Advertisement on the visitor guide (it is free of charge and nearly every visitor who attends the fair uses it to have a better orientation)	Inside page, 1/1 (4c)	Inside page, 1/2 (4c)	
Sponsors' advertising video will be shown during lunch time or before the forum (five mins at most, only two exhibitors)	✓		
Desktop exhibit	✓		

Before the show

Newsletter with the information of sponsor (more than twice)	✓	✓	
Newsletter with the information of speech	✓	✓	✓
Speech information promotion on the WeChat group	✓	✓	✓
Speech information promotion on the conference page of official website	✓	✓	✓
Tailor-made email delivery (once)	✓		
Press release publish via WeChat (once)	✓		
Banner on conference webpage	✓		

Single Sponsorship

Benefits	Price
Tailor-made email deliveries to the pre-registrants	CNY3,000
Logo on backdrop	CNY5,000
Desktop exhibit, one table per sponsor (placed outside the venue)	CNY8,000
Gift sponsorship (production excluded)	CNY3,000
Poster / Roll-up (production excluded)	CNY3,000
Speech brochure distribution (production excluded)	CNY5,000
Conference stationery sponsorship (production excluded)	CNY5,000
Tote bag sponsorship (production excluded)	CNY5,000

Contact

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