

International Wire Harness Advanced Manufacturing Innovation Forum



Fusion, building a smart future

Strategic Partner



productronica China 2020

International Trade Fair for Electronics
Development and Production.

July 3-5, 2020

National Exhibition and Convention Center (NECC), Shanghai

productronica-china.com

General Information

Date : July 4, 2020

Organizer : Messe München Shanghai Co., Ltd.

Venue : National Exhibition and Convention Center (NECC) Shanghai

Language : Chinese or English, no simultaneous interpretation (Non-Chinese speakers are recommended to use bilingual slides)

Slot price : CNY 25,000/slot (About 30mins, including Q&A)

Material Submission Deadline : Bilingual info of subject and speaker, presentation abstract of 250 words: April 15, 2020

Complete PPT Submission Deadline : May 15, 2020

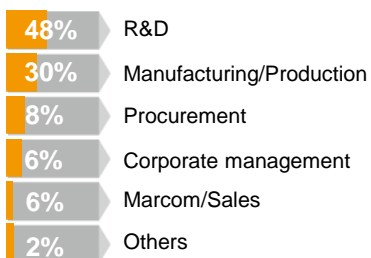
Topics

- Industrial Factory 4.0 Wire Harness Processing Digital Factory
- Harness Production Automation and Intelligent Inspection Technology
- Harness Design and Production Automation Improvement
- Intelligent Upgrade of Wire Harness Manufacturing
- New Energy Vehicle Wiring Harness Solutions, Scheme Review, Sample Test
- How to Realize the New Development of High-voltage, Lightweight and Standardization of New Energy Vehicle Wiring Harness

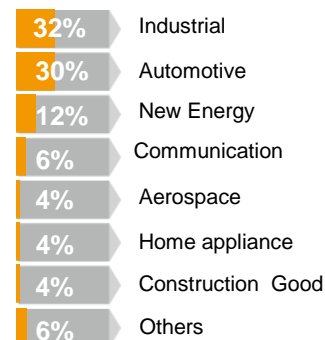
2019 Audience Analysis

Attendance audience : 282

By Job Function



By Industry



2019 Sample List

Tianhai Automotive Electronics Group Co., Ltd.

SAIC Volkswagen Automotive Co., Ltd.

AIWAYS Co., Ltd.

Chery Jaguar Land Rover Automotive Co., Ltd.

RIO Co., Ltd.

Osram Continental Co., Ltd.

Goer Co., Ltd.

BASF SE

APTIV Electric (Shanghai) Co., Ltd.

Phoenix (Nanjing) New Energy Automotive Technology Co., Ltd.

Beijing Jingbei Tongyu Components Co., Ltd.

AVIC Photoelectric Technology Co., Ltd.

Telsonic Ultrasonic Equipment (Shanghai) Co., Ltd.

Oaks Co., Ltd.

Turck (Tianjin) Technology Co., Ltd.

TE (Shanghai) Co., Ltd.

Rosenberg Asia Pacific Electronics Co., Ltd.

Shenzhen Haisi Semiconductor Co., Ltd.

Ningbo Takamatsu Electronics Co., Ltd.

Schleuniger (Shanghai) Co., Ltd.

2019 Speaker Team



APTIV

Weiguo Jiang
energy product manager



Tianjin Hanhai Smart
Technology Co., Ltd.

Miao Wang
Vice General



Rosenberger Asia Pacific
Electronic Co., Ltd.

Kevin Ding
Rosenberger Asia Pacific
Auto Operation Director



Branson Ultrasonics
(Shanghai) Co., Ltd.

Alex Yeung
Global Business Development
Manager (Metal Welding)



lhello

Qingqing Xie
R&D Director

Forum Sponsorship Packages

Benefits	Platinum Sponsor CNY 30,000	Gold Sponsor CNY 20,000	Speech Sponsor CNY 10,000
During the show			
Slot price (about 30 min, including Q&A)	✓	✓	✓
Poster / Roll-up (production excluded)	✓	✓	
Logo on backdrop	✓	✓	
Gift Sponsorship (production excluded and distribution time arranged by organizer)	✓	✓	✓
Speech Brochure distribution	✓	✓	
Advertisement on the visitor guide (it is free of charge and nearly every visitor who attends the fair uses it to have a better orientation)	Inside page, 1/1 (4c)	Inside page, 1/2 (4c)	
Sponsors' advertising video will be shown during lunch time or before the forum (five mins at most, only two exhibitors)	✓		
Desktop exhibit	✓		

Before the show

Newsletter with the information of sponsor (more than twice)	✓	✓	
Newsletter with the information of speech	✓	✓	✓
Speech information promotion on the WeChat group	✓	✓	✓
Speech information promotion on the conference page of official website	✓	✓	✓
Tailor-made email delivery (once)	✓		
Press release publish via WeChat (once)	✓		
Banner on conference webpage	✓		

Single Sponsorship

Benefits	Price
Tailor-made email deliveries to the pre-registrants	CNY3,000
Logo on backdrop	CNY5,000
Desktop exhibit, one table per sponsor (placed outside the venue)	CNY8,000
Gift sponsorship (production excluded)	CNY3,000
Poster / Roll-up (production excluded)	CNY3,000
Speech brochure distribution (production excluded)	CNY5,000
Conference stationery sponsorship (production excluded)	CNY5,000
Tote bag sponsorship (production excluded)	CNY5,000

Contact

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